

TradeLines

March 2000



“ Sorry Cockroaches! So the millenium has been and gone and the world didn't fall apart. The aeroplanes kept flying, the loos kept flushing, and all the bottles of emergency water will probably end up in the next coat of Dec P.U.C! The cockroaches will have to wait before they get to take over.

So far its been a great start to the New Year - Prada coming back from a desperate situation to win the Loius Vuitton Cup and Team New Zealand, picking up from May 13, 1995 and winning the first two races of the 30th America's Cup yachting regatta. Magic stuff! ”

Brushstrokes

Y2K

The 2K theme is still very much in mind but in our game, that can also stand for two-component coatings. They do take more effort and skill to apply but in fact are a way of upgrading jobs and the return you get from them. Basically, all the best paint chemistries come in 2K because they are so keen to react and produce tough films; they have to be kept apart. Put the components together and super tough films are generally the result.

Many 2K systems do need specialist spray equipment but the following examples can be applied with brush or roller.

- Recommendation - *Resene Aquapoxy* instead of Sidewalk for garage floors. Terrific adhesion over concrete, totally impervious to petrol and oil and is hot tyre resistant. Can be applied as easily as an acrylic latex with virtually no smell.
- Recommendation - *Resene Uracryl 400* finishes for hyper-durable ant-graffiti coatings. Applied with a PAL Strong Solvent Roller. By using this product will always enhance your reputation.
- Recommendation - *Resene Alumastic* as an ultra-high build (90% volume solids) penetration coating for the refurbishment of corroded metal roofs, guttering, steel windows etc. Large areas can be rolled, and brushing is suitable for small areas.

Consumers are aware that 2K coatings are 'something special' and are willing to pay accordingly.

Editor's Choice

Accessory of the Month:

SAVE \$\$\$ on Airlessco Equipment
PLUS get a Lighted Screwdriver Set **FREE**



Purchase this Airlessco set - Airless 007XL Spray Gun with Swivel & Rev-Tip for a discounted **\$485** plus receive a Lighted Screwdriver set by Best Ways Tools absolutely **FREE**.



This special ends at the end of March or until stock runs out.

Call Resene airless spray manager Russell Toomer on 025-419 857 for your spray gun set and FREE gift now. Alternatively, call Allan McMillan on 025-243 0610 or Mark Powell on 025-338 454.

Resene - the paint the professionals use

Resene TradeLines

Product of the Month

Mediterranean Magic

Resene Paints has blended the strong design elements of a Mediterranean plaster with the superior elastomeric properties of Resene Flexicover E and launched **Resene Plastercote**.

The success of this coating is that it not only provides the freedom to achieve a diverse range of finishes, it also protects against structures which will flex and develop minor cracks.

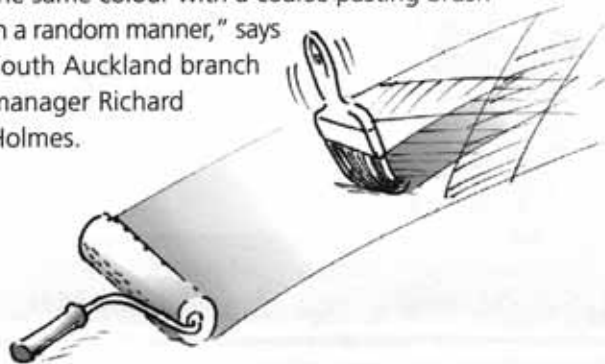
Resene Plastercote can be applied to reproduce a sponge finish plaster associated with Mediterranean architecture through to a scratch plaster finish (worm tracks) depending on its application technique, aggregate size and spreading rate.

Resene Plastercote is available in 4 and 15 litre pails and can be tinted to a wide range of colours.

Tips 'n Tricks

Gracefully Aged

"To achieve a washed-out plaster look on walls, roll out a coat of *Resene Sandtex* in a light shade with a High Solids Sleeve followed by a darker shade in the same colour with a coarse pasting brush in a random manner," says South Auckland branch manager Richard Holmes.



Finishing Touches

"When low pressure spraying, you get far better results thinning alkyd enamel with around 10 to 15 percent of *No.5 Thinner* rather than with Turps. *No.5 Thinner* will improve the flow and speed up the drying time," says southern branch manager Nelson Dickson.

Telling Tales


Frontier-bound? Southern branch manager Nelson Dickson leaves for London at the beginning of April to meet with his long-standing Irish sweetheart, Una, for a glorious four week European holiday.

In charge: Karen McLauchlan has been appointed as Auckland's Resene Parnell ColorShop manager, and Robbie Hellen claims the position as shop manager at the Hasting's Resene ColorShop.

New kids on the block: Three new retail sales professionals have joined the Resene team in the past six months or so - Phillip Williams for Takapuna ColorShop; Garry Wilkinson for Hamilton ColorShop; and Graham Flutey for Manukau ColorShop.

New team members: Sharon Wilton has joined the Marketing Department at Head Office as the personal assistant to general manager Nick Nightingale and Cherie Davies joined as the courier receptionist.

More news in April

Eneser 
Buckett

Eneser Buckett
Editor.

THE REV RANGE OF AIRLESSCO TIPS,
THAT CAN HANDLE UP TO 5000psi,
CERTAINLY PUTS THE WIND UP YA KILT!



Painting with
Eneser Buckett No.7

Resene - the paint the professionals use

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