# Resene TradeLines



#### Issue 07 - 2007

We've had a great laugh the last couple of months with a whole range of funny decorating stories heading our way. If they were caught on film, they'd be a shoo-in for a Funniest Bloopers reel. We've also received in some handy tips to make decorating easier. This TradeLines is dedicated to some of our favourites and we'll share more of them with you in future editions. But before we start tickling your funny bone, we have a couple of new products to share with you.

# Semi-gloss coming through

Semi-gloss finishes are steadily growing as a popular exterior sheen option combining the easy clean benefits of higher gloss finishes while still helping to hide surface imperfections. Needless to say this means **Resene Sonyx 101** is moving out the door at an ever increasing rate, so to make it easier for you to get a whole range of colours, we have increased the Resene Sonyx 101 tone range to include green, ochre and magenta tones, so you have hundreds more colours to choose from.

# **Upsized**

With the very welcome reception Resene Lumbersider and Resene Zylone Sheen have had in white and pastel 10L pails, the production team have been in full swing getting Resene Lumbersider Light 10L and Resene Zylone Sheen Light 10L underway. We now have pallets of these products raring to go and you'll start seeing them popping up in Resene ColorShops around the country.

# Winning handy hint

**Hartmut Biedrowski** of Hart Decorating wins the decorating tip prize of \$500 cash for his handy suggestion...

"If wallpapering, get a Resene testpot in the same colour, or as close as possible to the wallpaper background colour and paint each possible joint on the wall before papering, and let dry. Size wall as usual, then hang paper. If the seams split, as can sometimes happen, the fault will be almost invisible as it reveals the same colour behind the gap in the paper... You can also paint

that background colour around tricky obstacles, such as profiled window frames, old power points, dodgy skirtings etc, and if the subsequent cuts in the wallpaper are not 100% accurate, small gaps, misses or faulty cutting will almost be unnoticeable."

Enjoy, and happy wallpapering!

Thanks to everyone else who sent us in handy tips - we've sent you out prizes and a selection of tips will appear in future TradeLines editions so others can learn from your wisdom.

#### Ha ha!

Now onto the fun stuff. Below are some of our favourite funny decorating stories... with so many funny ones to choose from picking our favourite was near impossible. Congratulations to Tony Coker of Coker Decorating for winning \$500 for his funny story. Our other favourites (some featured here and some will feature in future issues) have also won Resene branded gear and our thanks!

#### Legless

This story happened during my apprentice years. I had spilt some paint on a path and needed a rag to clean it up with so I asked my boss for a rag. He told me to cut off a piece from his old overalls as he had just bought a new pair. I then found a pair of overalls lying over a table so got out a craft knife and cut off one of the leg pieces and went and cleaned up the spilt paint. All was fine until the next morning when my boss tried on his new overalls only to find the left leg was cut off - oh bugger!

Thanks to Tony Coker of Coker Decorating.



# **Kitchen** cleanup

Many years ago we had an apprentice working for our company. We were working at a very exclusive address in Remuera. Picture this, a newly installed state of the art kitchen with everything that opens and shuts, all the bells and whistles. One tradesman up the ladder cutting in, apprentice armed with roller pole and tray. Neck is bent backwards rolling the ceiling. Apprentice moves tray into position that was not ideal. Tradesman steps off ladder not into but onto side of paint tray. The tray full of paint goes catapulting through the air. Oh #### panic! As if frozen in time we watch the paint cascade down the front of the new kitchen drawers. After lifting the covering sheets we discover a huge clean up job. All down the front of the drawers, handles etc.

A long time later the cleanup job complete we breathe a sigh of relief. Yay we are out of the woods... BUT NO! Tradesman opens up drawer to reveal beautifully velvet lined cutlery drawer full of paint. PANIC!

Tip - never take your eye off the job in, on and around you!

# **Splat** landing

We are a commercial abseil company and I had two of my guys painting a 6 storey building in Newmarket. For one section the guys were using rollers so they had their large roller trays hanging off the sides of their bosun's chairs. At the bottom of the face there was a glass canopy over the footpath, which the guys had to pass by. They did this by doing a little push out and then quickly descending past the canopy into their exclusion zone set up on the footpath. They had done this manoeuvre a few times throughout the day without a hitch.

They came to the last jump of the day, the first guy successfully did the jump and then stood to one side taking off his harness, the second guy

jumped out... and found a fast spot on his rope!! He fell much quicker than anticipated, he flew past the canopy and plummeted downwards. He hit the ground before he could get his feet under him, causing him to land flat on his back... right on top of his roller tray!!! Limbs flailing and paint strewn everywhere, painting his back and the footpath a lovely Resene Double Spanish White!!

This was all in full view of his co-worker, passerbys and the whole intersection load of cars who had been sitting waiting for the lights! It took them a while to clean up the paint but apparently the pure slapstick comedy was worth it!!!!

Thanks to Chris Johnston of Off The Ledge.



# **Ceiling** state

With over 20 years as an interior decorator I have many great stories to tell, many involving children and animals but rarely the husband of the house.

My clients, let's call them Peg and Joe, were renovating a grand villa in a leafy Auckland suburb - including the addition of a storage/loft area above the house.

Hubby comes home very keen to see the progress of said loft. Now Joe is a jolly little man with a stature that can only be described as abundant, so negotiating the rickety builder's ladder was a feat in itself. A visual symphony in fact.

Very shortly after there was a loud crack, eerie silence and plaintive wail "P-e-e-q,

P-e-e-g". To say Peg is an excitable person is an understatement at the best of times but she excelled herself on this occasion with an Oscar winning scream flushing out the entire trades force at lightning speed.

Well, what was on view will forever be etched in my mind. There above our heads was a pair of chubby legs dangling furiously through the ceiling. Poor Peg was in the sweet tea category, so the rescue mission was carried out by three builders. Two to climb up and extract Joe from the ceiling and the third to steady the rickety ladder (which survived).

It didn't quite end there though - on his return from a medical visit in walked Joe wearing a neckbrace. The ceiling mishap resulted in quite a few bruises but the neckbrace was for the whiplash on the way to the doctors when the builder had to apply his brakes very quickly for a red light!

All part and parcel in the day of the life of an interior decorator.

Thanks to Sandy Clark, Interior Decorator.

#### Smurf look-a-like

How to look like a smurf... Matt up on the first level of scaffolding is passing Jarrod on the ground a full tray of **Resene Woodsman stain tinted to Resene Pickled Bluewood**. As everyone knows you'd better have a steady hand and keep level when lowering - Jarrod did not and the stain started dribbling over

the edge of the tray and once started it wasn't stopping. Pouring onto his head the stain made its way down his face, ears, neck and the rest of his body (I'm sure you can imagine), before finally flowing onto the concrete tiles, which were to be kept clean.

Fortunately being the waterborne version and having a hose handy all was cleaned up fairly quickly except for the blue painter - need I say he needed new overalls. If only I

had a camera...

Thanks to Reuben Brand of Astra Painting Contractors.

#### White faced

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One day I was on a job with a couple of colleagues and one of them walked up a ladder with an airless spray gun in his hand. As he stepped onto the

plank at the top he accidentally squeezed the trigger and he sprayed himself straight in the face. Luckily for him, and hilarious for us he had his sunglasses on. You can just picture what he looked like when he took his glasses off after completely covering his face in white paint, I still laugh just thinking about it.

Thanks to Jeff Cox, Builder/Painter.

# **And our Resene staff** also had a few favourites...

#### **Half** what

A couple of weeks ago I had a couple of ladies come into the shop carrying an old can of **Resene LustacryI**. They handed it to me and asked what the colour was. The can was covered in paint but I could see that the colour name written on the can was **Resene Half Pearl Lusta**. The lady paused slightly and then said "Yes I can see that but what is the other half?" It took me a few seconds before I realised what she meant and then went on to explain that **Resene Half Pearl Lusta** is what ALL the paint in the tin is tinted and that the reason its called that was because it is the half formulation of the colour called **Resene Pearl Lusta**!

Thanks to Tim Rhodes of Nelson Resene ColorShop.

#### **Carpet** painter

Our client was pretty fussy and liked everything just so - she went to Oz for a holiday and Jimmy and I had to paint her bedroom. Right in the middle of painting the ceiling with Alkyd Flat enamel the plank broke and we all fell in a heap on the shagpile - the paint went everywhere.

"What the bleeding heck shall we do?" (or words to that effect)

Well this is what we did. Firstly we mopped up and scraped (with a spade) and scrubbed almost everything and were left with a great big whitish stain in the middle of the green carpet. Jimmy's brain had a flash of genius and we mixed about 10L of turps with a can of Alkyd Flat and painted the whole carpet - man alive the smell was incredible.

Well nothing happened on madam's return, the cheque arrived in the mail and around six months later I met the woman in the street - she said "You know Peter, I always knew you people did the best jobs - the paint you used in the bedroom was so good I can still smell it".

Thanks to Peter Edmonds.

