esene TradeLines

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And there goes another year, just like that. Where does the time go? We're smack bang in the middle of great painting weather, well most days anyway, and staring down the barrel to the holidays. So it's 'hurry up and get all the jobs finished' mad panic mode to clear the job schedule before Santa does his annual delivery round. And if you are already tiring of Christmas parties and fruitcake, you might like to give our recipes a go.

A huge thank you from all the Resene team for your support this year. We wish you and your family and friends a safe and happy holiday period and look forward to working with you in the New Year. 99



Another holiday fruitcake recipe

- 1. Go to the craft store, supermarket and Resene.
- 2. Purchase one or more bags of dried fruit, some plaster of paris, a disposable cake pan and grab a testpot of brown paint from Resene.
- 3. Return home.
- 4. Unwrap the dried fruit, carefully folding the wrapper inside-out and placing it at the bottom of your rubbish bin. Better yet, send it through your personal paper shredder and use it for insulation.
- 5. Mix the plaster of paris with water and pour into the disposable cake pan. Place dried fruit on top, gently pushing in so it looks 'baked' in the 'cake mixture'. Let dry.

- 6. Take your 'fruitcake' out of the disposable cake pan.
- 7. Cover the top, bottom and sides with brown paint, avoiding the fruit.
 - 8. Wrap your 'fruitcake' in festive, coloured cellophane with a bow. We like using red wrap because it gives a warm glow to the 'fruitcake'.
 - 9. Give your 'fruitcake' to someone you want to impress. When they lift it, they'll say, "Wow! You must have made a really rich fruitcake!" Don't forget to smile and say, "Oh, it's Paris-style fruitcake."
 - 10. Don't worry about someone trying to eat your fruitcake Nobody actually eats fruitcake... that's just a rumour.

Special note: Make sure to sign your initials on the bottom of your masterpiece - just in case someone tries to give YOU a 'Paris-style fruitcake' next year...

And if cake isn't your cup of tea then maybe you'd prefer to try some cookies...

Favourite Christmas cookie recipe

- 1 cup of water
- 1 tsp. baking soda
- 1 cup of sugar
- 1 tsp. salt
- 1 cup of brown sugar lemon juice
- 4 large eggs
- 1 cup nuts
- 2 cups of dried fruit
- 1 bottle Jose Cuervo Tequila

- 1. Sample the Cuervo to check quality.
- 2. Take a large bowl, check the Cuervo again, to be sure it is of the highest quality. Pour one level cup and drink. Turn on the electric mixer. Beat one cup of butter in a large fluffy bowl. Add one teaspoon of sugar. Beat again. At this point it's best to make sure the Cuervo is still OK. Try another cup... just in case.
- 3. Turn off the mixerer thingy. Break 2 leggs and add to the bowl and chuck in the cup of dried fruit. Pick the fruit off floor. Mix on the turner. If the fried druit gets stuck in the beat erers just pry it loose with a drewscriver.
- 4. Sample the Cuervo to check for tonsisticity. Next, sift two cups of salt, or something. Who giveshz astuff. Check the Jose Cuervo.
- 5. Now shift the lemon juice and strain the nuts. Add one table. Add a spoon of sugar, or somefink. Whatever you can find. Greash the oven. Turn the cake tin 360 degrees and try not to fall over. Don't forget to beat off the
- 6. Finally, throw the bowl through the window, finish the Cose Juervo and make sure to put the stove in the dishwasher.

Cherry Mistmas !

As well as the many happy hours spent surfing the net for these less than practical Christmas recipes we did manage to find time to bring you a whole swag of new products and colours this year. In fact despite the sluggish market at times, the technical and colour gurus had all hands on deck keeping the innovations pumping out.

SEASONS GREETINGS!

Eighth Spanish White and **Eighth Tea** finally became official Resene colours with the launch of **The Range Whites & Neutrals**, along with a whole host of other popular Resene colours and their strength variations. The new fandeck has gone down a treat giving up to six colour strengths per option and making it easier than ever to create a tone on tone scheme.

The paint was barely dry on **The Range Whites & Neutrals** when **The Range 2010** made its debut to showcase the trends for 2010 and beyond.

The look for painted paths and decks turned tone on tone too, so **Resene Waterborne Sidewalk** was extended to a white tone so all those favourite Resene neutrals can be tinted into it. The new tone near on doubles the colour choice so there should be enough options to suit all tastes.

To top it all off, **Resene Summit waterborne satin** for roofs was launched and... took off. The stuff sticks like the blazes to a whole host of substrates, which means in many cases you can skip the primer coat and go straight to the topcoating.

And talking about the great outdoors, **Resene Woodsman Decking Stain** made its entrance in style... freshening up the look of decks all over the place without the solvent odours of the solventborne stains you might normally use. What a breath of fresh air.

And the piece de resistance was the **Resene tinters** moving to the new **non VOC versions**. Now that may not sound like much of a feat, but tally up years of research, development, trial and rollout and you're talking about some major man and woman hours! It's tiring just thinking how much work goes into making the humble tinters that create the myriad of **Resene** colours splashed about the place.

And despite there being a host of other highlights, we've about run out of room... so we'll have to save the rest of the news for next year. Hope you get time out to have a break over the holiday period.



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Sidewalk