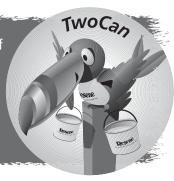
## esene TradeLines

Issue 4 - 2011

We're starting to feel an unmistakable chill in the air and with the sun heading off to the other side of the world earlier, careful planning is essential to getting the most painting work done in the available daylight. When the temperature takes a nosedive, the **Resene Wintergrade** range can help you work through the weather and keep the project on schedule. And you can always warm your hands up with a good cuppa – wrap your hands around it for a few minutes while you sit back and relax with this Tradelines!



#### **Chill out**

normal durability.

With winter nearing, the Production boys and girls are cranking up the supply of Resene Wintergrade products to help you keep working over winter. The recommended drying temperature for these products is a supercool 2°C, which means you are buying yourself an insurance policy against the cold.

Cold weather means that standard waterborne paint can't form a proper film at low temperatures as the acrylic base needs some warmth to make the particles soft enough to stick together. Unless the paint is based on wintergrade technology, a paint film dried in the cold can crack and even just dry to a powder. There's an intermediate set of temperatures between 5°C to 10°C where the film seems to form okay but looks can be deceptive as the coating is likely to have much poorer than

But before you get disheartened, painting over winter definitely is possible, especially if you have a trusty pail of Resene Wintergrade product. Best of all the Wintergrade

Resene Wintergrade products will keep you going over the winter months!

versions are just the same price as the normal versions, so you can just choose whichever product fits in with your local weather conditions. Finishes of wintergrade products can differ slightly from the standard products so if you start a job in wintergrade products we recommend you finish it in wintergrade products to get the most even finish.

The **Resene Wintergrade** range has something to suit a wide range of projects including: Resene Wintergrade Hi-Glo, Resene Wintergrade Sonyx 101. Resene Wintergrade Lumbersider, Resene Wintergrade Quick Dry and Resene Wintergrade X-200. You can also request Resene Wintergrade Roof

**Primer**, which we can make to order for you.

Production will be churning out batches of wintergrade products from now until the end of August, at which time fingers crossed the weather will be starting to improve again!

And if your hands are feeling a wee bit chilly, ask your local Resene ColorShop for a handwarmer – only while stocks last!

### **Mural masterpieces**

Got an artistic streak? Put it to good use with a mural then enter it into the Resene Mural Masterpieces competition. Right now Resene is running a nationwide mural competition. Entry is easy - simply register your entry details online at www.resene.com/ murals.htm or drop into your local Resene ColorShop and pick up a copy of the Mural Masterpieces Competition flyer. Send your completed registration to Resene and you'll receive an entry pack containing all the information you'll need to get started.

There are four classes of entry, including the Best Professional Mural. Entries close 11 November 2011.



See your local Resene ColorShop or www.resene.com/murals.htm for more details on how you can get involved.

#### Glove up!

You'll soon start to notice small Glove up logos on Resene labels. These are to remind you to make sure you are using the right personal protection equipment

before you start the job. So if you

need gloves, mask etc make sure you put them on and that they are protecting you before you start the job. Always follow the protective equipment supplier's instructions and don't be tempted to use or reuse something past the manufacturer's recommendations as you might find you are no longer protected if you do.

We'll be adding on the logos as labels come up for reprinting, so with hundreds and hundreds of labels it will be some time before we get through them all.

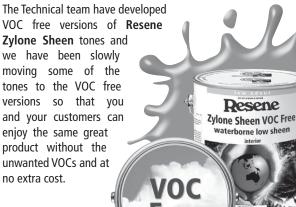
It's a good idea to get into the practice of making sure you have the right protective gear before you start any job. The **Glove up** logos will hopefully be a helpful reminder in case you forget.

For more information on Glove up, see www.gloveup.co.nz.

#### Less is more

You might have noticed some of the **Resene Zylone Sheen** packs over the last year or so have started to sprout 'VOC free' stickers.

As you know, Resene moved to non VOC tinters a wee while ago so we could tint our paints without adding VOCs and we're constantly on the look out for ways to reduce VOC levels without impacting on the paint quality — after all, no point having a low VOC paint if it doesn't do the job properly!





#### **Double take**

Thanks to Errol, Home Improvement Contractor for sending in this gem...

"Over the years I have had an intermittent but ongoing contract painting a local church and its out-buildings. My usual attire is paint splattered Resene overalls, shirt and cap. This is how the local parishioners usually see me dressed on the occasions that I am invited to share their yummy morning teas they prepare (all home baked of course) for the daily organised church activities. Over the years my referral network has blossomed thanks to these lovely people.

On one occasion I was painting a new hospitality room. This room was to be named for a parishioner who had passed on and an event was to be held to name and dedicate it. One of the ladies suggested that my wife and I might like to attend the official opening.

The day duly arrived and at the entrance was an official 'meet and greet party'. There were a lot of people who my wife

had not met before so I was busy doing the introductions when the lady, who had invited me, came over to be introduced to my wife. After I had introduced them to each other, the woman made the comment to my wife "I did not recognised your husband with his clothes on".

Did that get the tongues wagging???... and YES my wife is now talking to me again. Perhaps that shows that people will recognise tradesmen in Resene uniform before civvy street fashion any day!"

# And with Easter looming, here's one for chocoholics... or those with chocoholic partners...

There are four basic food groups: milk chocolate, dark chocolate, white chocolate, and chocolate truffles.

A balanced diet consists of items from the five major food groups: dairy, grains, meats, fruits/vegetables, and **chocolate!** 

**Among life's mysteries** is how a two-pound box of chocolate can make a person gain five pounds.

Seven days without chocolate makes one weak.

There's a thin person inside of me screaming to get out, **but I keep them sedated with chocolate**.

Chocolate is nature's way of making up for Mondays.

A chocolate in the mouth is worth two on the plate.

A man found a bottle on the beach. He opened it and out popped a genie, who gave the man three wishes. The man wished for a million dollars, and poof! There was a million dollars. Then he wished for a convertible, and poof! There was a convertible. And then, he wished he could be irresistible to all women... Poof! He turned into a box of chocolates.

