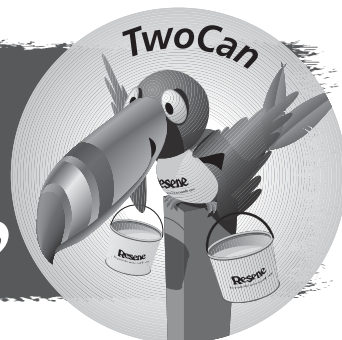


“ Electronic technology is great and can be a superb time and energy saver... when you've got it working for you and not you working for it! Resene is always looking for new ways to use the latest technology to make our products, colours and services more accessible to clients. We've been beavering away for a while on a new clever colour tool. Called a **Resene ColourHelper** it's a quick and easy way to find the right colour for your projects...”



Colour... Help!

Got a repaint job and no idea of the colour on the wall? Client wants to match a fabric or swatch and you have no idea of which Resene colour might be closest? Or perhaps your client has given you a colour swatch and they're happy to take a similar Resene colour, if only you could find it on your colour charts. The new **Resene ColourHelper** has been developed with all these projects in mind. Simply take the **Resene ColourHelper**, push it down to 'read' the target colour three times and it will let you know the three Resene colours closest to the colour you have measured. It can also suggest complementary colour options, tell you the difference between two colours so you can see how similar, or different, they are and suggest other colours.



When it provides colour suggestions it focuses on colours of the same colour type first, opting darker or lighter if need be to find a good colour option. If there is nothing close then it looks for colours which are left or right of the original colour on a colour wheel.

To develop the tool, thousands of official Resene colour standards were sent to the USA, painstakingly measured and recorded using calibrated equipment

and then converted into a file for the **Resene ColourHelper** to use. The **Resene ColourHelper** reads the surface then looks through its database for the closest colours. It's even clever enough to show you how good the match is using the bar indication system beside each colour.

For those who prefer, you can connect the unit up to a computer and view electronic colour swatches for each colour.

The **Resene ColourHelper** units can be used free at **Resene ColorShops and Resellers** and can be used to measure swatches in store or when our reps are out on site visits. The unit is battery powered and self sufficient so can be put to work wherever you might be.

And if you'd prefer to own your own one, the introductory price is \$239 + GST. When new **Resene colour ranges** are launched, the colour file can be uploaded to the **Resene ColourHelper** keeping them up to date with all the latest colours. For more information and a demo of the new **Resene ColourHelper**, contact your **Resene ColorShop**, Reseller or representative. Available exclusively from Resene.

Flat out

In the interests of efficiency, the Tech team has also come up with a version of Resene SpaceCote Flat designed especially for spray application so you can get in, get the job done and get out at speed. Nice, quick and easy with a superb quality finish, Resene SpaceCote Flat Commercial Spray Grade is a waterborne enamel so can be used throughout an interior from broadwall areas through to wet areas, which means no need to switch products or clean out your gear halfway through coating the walls and ceiling.

Resene SpaceCote Flat Commercial Spray Grade is ideal for homes and offices where a single colour is used on the walls and ceilings throughout. Significant savings can be achieved with any colour feature walls, skirting boards and framing painted after the bulk areas are completed.

Resene SpaceCote Flat Commercial Spray Grade is available in a range of selected Resene colours ideal for interior areas. See Data Sheet D3145 or your Resene ColorShop or representative for more information.



Award winning colour



Show your true colours and receive the recognition you deserve. The **Resene Total Colour Awards 2011** are open for entries to recognise outstanding use of colour. We want to celebrate the best of the best, so if you've worked on a particularly colourful project recently then check out www.resene.com/colourawards for entry details or pick up an entry from your Resene ColorShop or Representative.

Categories include: Residential – interior, Residential – exterior, Commercial – exterior, Commercial – interior, Education, Landscape, Product/Display, Sustainable systems, Rising star – Student, Lifetime achievement. (Commercial includes commercial, corporate rebranding, industrial, government sector). Open to entries from Australia, New Zealand and the Pacific Islands.

Free lunch

The cooler months are a great time to tidy up all the paperwork and finish off those odd jobs you might not have gotten to yet. It's also a good time to make the most of any free advertising opportunities you can find... if you haven't already.

The Resene online Find-A-Professional section lists professional decorators and specifiers free of charge on the Resene website at: www.resene.com/Professionals/search-professionals.jsp.

This section is a quick and handy way for website users to find everything from a professional painter to a professional waterblaster to a registered architect. Listings include hyperlinks to email and website addresses to make contacting the relevant business easy.

Best of all, it is completely free to get your business listed – all you need to do is visit [www.resene.com/Professionals/update-email-](http://www.resene.com/Professionals/update-email-form.jsp)

[form.jsp](http://www.resene.com/Professionals/update-email-form.jsp) and complete your details or pick up the Professionals Wanted brochure at any Resene ColorShop, complete and return.

And if you have a listing already and want to add some photos, simply send up to three images to update@resene.co.nz with the subject header Resene Marketing – Professionals Wanted. Make sure you include your business details so we can match your pictures up with your listing. If you prefer you can also send us good old photos and we can scan them in for you (just post to Resene Marketing, PO Box 38242, Wellington Mail Centre, Lower Hutt 5045, New Zealand).

For just a few minutes of your time you get a free ad and our web visitors get more helpful listings to choose from.

Little Master Painter VS Big Master Painter

Mark Adamson of Lasting Impressions Decorators reminds us why working with children can be hazardous. Luckily for him in this case the only lasting impression, other than a great paint finish, was the laughter.

"Like a typical day, I get out of bed, have breaky, hop in the car and off to work I go, but this day was like no other I have ever experienced before. This job involved a two year old boy and a lot of extra work...

I was casually going about my business plastering patches and preparing the ceilings for painting... out comes this little curious man and he starts hanging around watching my every move. His mum then informs me that he won't be a problem and that they would spend the time in his room playing with his toys so they wouldn't get in my way.

I was ready to start painting and decided to put all my gear and paint in the garage away from little hands... well was I wrong...!!

I finished sealing the patches and while I was preparing for the topcoats I put my brush down in my paint bucket out in the garage as I didn't want the brush to dry out. Unbeknown to me within half an hour disaster would strike. Carrying on with my job in the kitchen I noticed the mother was in the lounge. Mmm I thought to myself... but no worries the young fella was in his room playing. A minute later I heard a funny noise and little footsteps coming into the entry foyer. Feeling sick from shock there was this little man in his 'little blue overalls' just like mine standing there looking at me covered head to toe in paint and holding the wooden end of the paint brush in his mouth!! Oh no!!! I looked at the mother to see what her reaction was going to be as I thought 'O boy I'm in

trouble now"... she just burst into laughter. Phew... I thought! She grabbed him and threw him in the laundry sink and I thought I better go and check out the disaster. I retraced the little paint foot steps from the entry tiles back to the hall carpet, all along the hallway to the laundry wooden flooring and into the garage where my paint was. I was right about the disaster. The little painter had climbed into the paint bucket to get the brush and must have tipped it over. Paint had gone everywhere so he must have decided to proceed and paint the guard and wheels of his Mum and Dad's parked Camry... and then came to show us his proud handiwork.

Thank goodness it was water based sealer and his Mum was a good sport. I quickly ran and got some wet cheesecloths and cleaned it off everything. Lucky for me and my client it came off reasonably well.

The lesson I learnt that day was... never leave your paint and never turn your back on a two year old!!"



Bird watch



Take a roof that needed coating in 600L of Resene Silvalusta, then throw in one nesting bird to make the project extra challenging.

When the contractors (Laloli) on this job went to paint the roof they found a bird nest in the corner. Keen to get the job done without upsetting the wildlife, one of the contractors held a waterblaster (not turned on!) pointed at the bird, while the nest was placed in a Resene box so the roof underneath could be cleaned. They cleaned the roof, then put the nest back... then had to repeat the process when it came to painting – no mean feat when you consider the size of the bird.

The roof is now clean and painted and the bird is back on its nest, albeit it in an environmentally friendly Resene cardboard box!



That's all for now –
catch ya next month!

TwoCan, Editor.

