



Resene Wild Thing
Alexis Mabille



Resene Switched On
Valentino



Resene Spotlight
Christian Dior



Resene Gorse
Giambattista Valli



Resene Sweet Corn
Dolce & Gabbana

Lemon Zest

COLOUR therapy tells us that yellow is about confidence, a key trait when it comes to fashion. With that in mind, fashion trends are making lemonade out of 'Lemon Zest' this season, parading juicy yellow goodness for the fashion industry and quench the need for such a bright and opulent colour.

Alexis Mabille opens with a luscious, flowing and radiant gown with precision pleating that creates a featherlite billowing mimicking the summer air. Like a ray of sunshine shining down the catwalk similar to Resene Wild Thing, the dress blows up like a jellyfish, reminding us of the summer beach without the sting. Although done in such a bright colour, the gown is sheer and absorbs rather than reflects, making it a visual masterpiece that holds your attention.

Christian Dior delivers a more severe look in an asymmetrical strapless piece. The dress is an interesting cut and drapes in a way that only an experienced pattern makers could execute. With a slip of the skin, Dior brings a modern element of sex appeal in that it is full length but still exposes the leg. Colour matched by Resene Spotlight, the vibrant yellow dress won't go missed, a walking yellow beacon of designer glam.

Menswear takes a drink from the collective fashion punch with rainwear in traditional 'yellow raincoat' style. Both Gucci and Junya Watanabe deliver clean cut practical jackets that hit the market hard and promise to sell. Matched to both Resene Cream Can and Resene Energy Yellow, the jackets are a quintessential wardrobe item that will keep dry in the rain and look good in the process.

Not surprisingly, Burberry produce yet another coat, following along the same lines as the others. Resene Hive is a smooth yellow that is soft on the eye and is a perfect match to the crisp burberry trench. Functional and futuristic, Burberry target a market that is looking to be loud and stand out, whilst retaining full practicality in what they wear.

Chic and comfortable is what Valentino has to offer in this sleek sheer full length dress that takes classic and makes it young. A hint of skin brings a youthful touch to the vintage inspired embroidered gown. With a pop of colour similar to Resene Switched On, Valentino eliminates any aspect of boredom, obliterating any old vintage connotations.

Closing the show is Giambattista Valli who has created a voluminous yellow cream gown that is sweet and sexy, with a classic neckline and an exposed leg. Matched by Resene Gorse, this gown sure did beam it's way onto the fashion circuit with it's interesting use of floral texture combined with intricate drape in order to create a piece that is big but soft, bright but not loud. The dress is the frosting on top of the rich fashion lemon cake served this season, leaving the crowd both astounded and craving more. **ap**

- RESENE WILD THING
- RESENE SWITCHED ON
- RESENE SPOTLIGHT
- RESENE GORSE
- RESENE SWEET CORN
- RESENE TURBO
- RESENE HIVE
- RESENE HOLIDAY
- RESENE ENERGY YELLOW
- RESENE CREAM CAN



Resene Turbo
Yogi Yamamoto



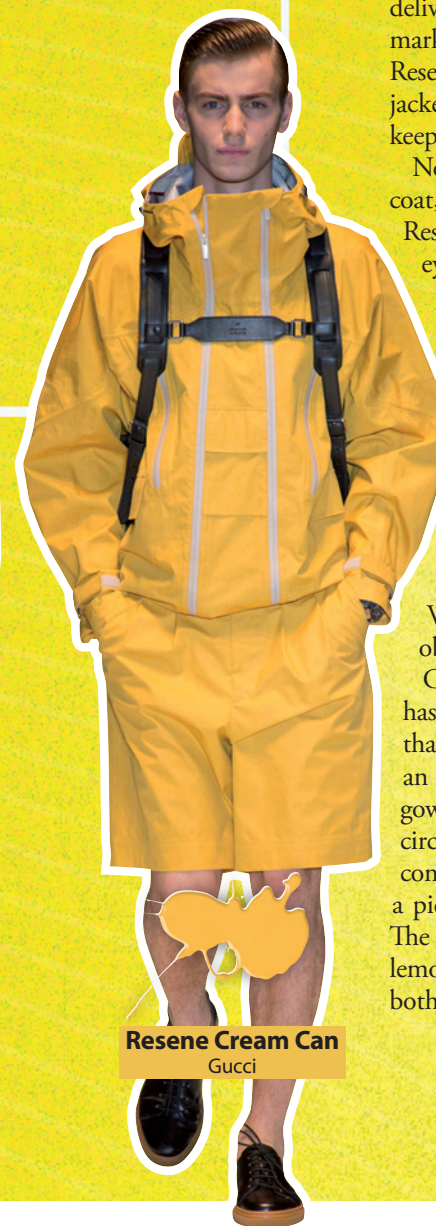
Resene Hive
Burberry Prorsum



Resene Holiday
Varsace



Resene Energy Yellow
Junya Watanabe



Resene Cream Can
Gucci

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